



KEFMAWIN VENTURES

SOYA PLUS NETWORK BROCHURE

PART 1 **PRODUCT DESCRIPTION**

Soya Plus is a protein food supplement with extra vitamins, minerals, Calcium and fibre.

Why Soya Plus in our tea or beverage

- Soyaplus contains **OMEGA 3 FATTY ACID** that helps to build the brain and improve memory.
- Soyaplus contains all the **ESSENTIAL AMINO ACIDS** that aid the proper growth and development of our children.
- Soyaplus is **COMPLETE PROTEIN** so it helps to balance our high intake of carbohydrate, starch, sugar and fat-based foods.
- Soyaplus contains **ISOFLAVONES** that help to inhibit the growth of cells that form artery clogging plague thereby allowing free blood movement in the arteries.
- **ISOFLAVONES** help in the preservation of bone substance and fight osteoporosis.
- Soyaplus contains high **FIBRE** that aid digestion and help to fight cholesterol.
- Soyaplus contains **PHYTOCHEMICALS** promoted for the prevention and treatment of health conditions including heart disease, diabetes and high blood pressure.

People who need Soya Plus

1. **EVERYBODY** needs Soyaplus for its rich nutritional values .
2. **CHILDREN:** From age 6months, add half baby spoonful of Soyaplus at every baby's meal e.g. pap, noodles etc or make as tea.
3. **DIABETIC/HYPERTENSIVE PERSONS:** Mix one tablespoonful of Soyaplus inside drinkable water, drink morning and evening. No sugar, milk or honey should be added.
4. **PREGNANT WOMEN:** Mix one tablespoonful of Soyaplus in water, add honey and milk to taste if not having sugar in urine
5. **PLWHA/OVC/:** Take as in 2 above
6. **OLD PERSONS:** Take as in 2 above
7. **SICK PERSONS:** Mix one tablespoonful of Soyaplus in water, add honey and milk to taste if not diabetic or hypertensive
8. **MALNOURISHED CHILDREN :** Use as in 1 above
9. **ANEMIC PERSONS:** Mix one tablespoonful of Soyaplus in water, add honey and milk to taste.

Prevention is better than cure. A stitch in time saves nine. Do not wait to be sick, diabetic or hypertensive before using Soyaplus, start to use Soyaplus today!!!

WHERE TO BUY SOYAPLUS:

Soyaplus is available in leading pharmacies, supermarkets, hospitals and stores. Please call our numbers below in case you have difficulty in getting Soyaplus to buy.

PART2 **MULTILEVEL OR NETWORK MARKETING**

Following the high demand for Soyaplus which is known for its rich content, it became necessary to introduce a Network or multi level marketing for the distribution of this product.

This network offers the product at highly reduced price to its members and financially empowers members through the residual income amongst other benefits.

It is open to those who are interested in Network or Multilevel marketing.

This business/compensation plan is designed to ensure sufficiency, satisfaction, fulfillment and uninterrupted joy in the life of our members all over the world by grabbing this wonderful opportunity.

Becoming a Network Member

- Complete the network registration form
- Make (once for all time) registration fee of N5,000 to the designated bank
- Upon confirmation of registration you immediately get our starter pack (which comprises amongst others, Business brochure, fliers, cup sample of the product)

The cup sample is shown below:



It is worthy of note that a pack contains six cups/containers of Soya Plus.

A single cup or container is sold to consumers in major stores and shops for the sum ranging from N750 to N1000.

The consumer who buys a single cup or container for N800 would spend N4,800 to buy Six containers which represents a pack.

All Network members buy a pack for the highly reduced sum of N3,500 (which represents 25% or more reduction in the price of the product). This is a great margin!

The minimum quantity a Network member can purchase is two (2) packs.

PART3

MEMBERSHIP LEVELS/CADRE & COMPENSATION

All members automatically become independent product consultant as they get the product at N3,600 per pack.

There are five levels of membership in the network:

- Corper
- Bronze
- Silver
- Gold
- Business/Share Holder

1.CORPER MEMBERSHIP – Level 1

A registered member automatically assumes this level.

BENEFITS:

- a. Buys product at members price (which is over 25% consumer profit)
- b. Gets 10% commission by introducing other members to the network

2.BRONZE MEMBERSHIP – Level2

To qualify as bronze member, the member must have successfully introduced not less than 20 members to the network.

Or make a one off purchase of 50 packs of product

BENEFITS:

- a. Buys product at members price (which is over 25% consumer profit)
- b. Gets 20% commission by introducing other members to the network

3. SILVER MEMBERSHIP – Level 3

To qualify as Silver member, the member must have successfully introduced not less than 50 members to the network.

Or make a one off purchase of 100 packs of product

BENEFITS:

- a. Buys product at members price (which is over 25% consumer profit)
- b. Gets 30% commission by introducing other members to the network
- c. Gets a free website

4.GOLD MEMBERSHIP – Level 4

To qualify as gold member, the member must have successfully introduced not less than 100 members to the network.

Or make a one off purchase of 400 packs of product

BENEFITS:

- a. Buys product below members price (which is over 25% consumer profit)
- b. Gets 40% commission by introducing other members to the network
- c. Enjoy free website

5. BUSINESS/SHAREHOLDERS MEMBERSHIP – Level 4

To qualify as business/shareholders member, the member must have successfully introduced not less than 200 members to the network.

Or make a one off purchase of 1000 packs of product

BENEFITS:

- a. Buys product below members price (which is over 25% consumer profit)
- b. Gets 40% commission by introducing other members to the network
- c. Extra 2% commission from any new registration in the network irrespective of source
- d. Enjoy free website

Note: The Business/Shareholder member is expected to introduce at least 1 member bi-monthly to continue enjoying the shareholder status.

PART 4

TERMS AND CONDITIONS GUIDING KEFMAWIN/SOYAPLUS NETWORK

Below are the rights, rules and regulations designed to promote cordial relationship between the distributors and the company. Every distributor is expected to read and understand these terms, rules and regulations. Any changes or amendment will be communicated to the distributor via e-mail circulars, or memorandum.

Kefmawin Network reserves exclusive right of interpretation or change of this plan where/when necessary.

Any distributor who completes and sign the application form expressly agree to abide and be bonded by the rules and regulations.

However any distributor who fails to abide by the rules and regulations will not claim ignorance to the rules and regulation and plan in use.

DEFINITION OF TERMS

1. Kefmawin/Soya Plus Network Business Plan comprises all the bonus and rewards programs including sponsorship procedures made by Kefmawin Network.

- a. All registration commissions accrued to members shall be paid into members account or by other means at the end of the month.

- b. Other incentives not contained in the compensation plan would be awarded to members from time to time to encourage productivity.
2. Member: this refers to a person who is permitted by Kefmawin Network and who may sponsor others to apply for Kefmawin/SoyaPlus Network for distributorship.
- b. Any adult citizens regardless of sex and race can apply as Kefmawin Network distributor and enjoy privileges and must have civil behavior capability.
- c. Anybody who wishes to be a Kefmawin Network distributor, must have filled the registration form and read the business manual/ brochure issued.
3. Any distributor who wishes to resign shall put in writing One month and wait for the approval from Kefmawin Network.
- a. Any cancelled distributor of Kefmawin Network can also reapply and it becomes the consideration of the company to readmit or not.
- b. Kefmawin Network will not force any member to buy her products of be in the business.
- c. In the event of death of a distributor the next of kin will inherit the membership card and its accruals. If the next of kin dies, then Kefmawin Network will decide who inherit the proceeds
4. Kefmawin Network distributor should not engage in act considered as unlawful by the government or any act inimical to the development of Kefmawin Network business. In view of our high value for integrity, the Network reserves the right to suspend or terminate a distributor's contract if found in breach of integrity
5. The responsibility of Kefmawin Network distributor in marketing and sales of its product include this, Kefmawin Network can display its product in its accredited shop.
- a. Distributor should not use misleading method to sell its products or recruits its members. Top distributors are not allowed to fake its products and services or sell other products from competing network companies or persuade Kefmawin Network distributor to join.
- b. Kefmawin Network distributor should sell its product at a price authorized. Kefmawin Network distributor should not fake products or services of the company.
- c. Kefmawin Network gathering is for promotion of its business, it cannot be used for politics or any unethical purpose.
6. Any initiation, misleading, misrepresentation behavior or distributor against Kefmawin/Soyaplus Network business plan or its products, the said distributor must then pay compensation to losses that may arise inclusive of such things as charges for legal proceedings required for law suit by Kefmawin Network or any party concerned.

Make all enquiries to the address below:

DISTRIBUTORS/MARKETERS:

Distributors and marketers are also needed nationwide.

SOYAPLUS OFFICE

12 Ngwa Close, P.OBox, 11983, Garki, Abuja

TEL: 08035966124 , 08172665355

Email: info@kefmawin.com or chumaike@yahoo.com

Website: www.kefmawin.com/soyaplus